

SPIDER-MAN

MARVEL COMICS GROUP TM

APPROVED
BY THE
COMICS
CODE
AUTHORITY

25¢ 137
OCT
02457

the AMAZING SPIDER-MAN [®]

MARY JANE!
AUNT MAY!
FLASH THOMPSON!
ALL OF THEM--
AT THE
MERCY OF THE

GREEN GOBLIN!

LET THEM
GO--NOW!

ON THE
CONTRARY,
WALL CRAWLER!
COME ONE INCH
CLOSER--AND
I'LL BLOW
THEM ALL
TO BITS!!

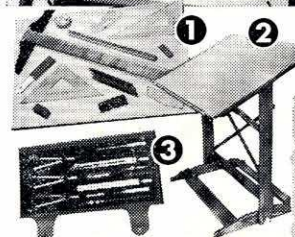
TM & © 2006 MARVEL



THESE 3 BIG DRAFTING KITS* GIVEN TO YOU!

...when you train at home with us for a

HIGH PAY JOB IN DRAFTING!



* Precision Drawing Instrument Set, Professional Drafting Board Outfit and Fingertip Tilting Drafting Table are given to you with your complete North American Course in Drafting.

U.S. LABOR DEPT. REPORTS SERIOUS SHORTAGE OF DRAFTSMEN

(The following quotes from U. S. Labor Dept. point out nationwide shortage for Draftsmen...)

"The dearth of qualified applicants has resulted in increasing calls for trainees, as employers in many areas relaxed hiring specifications. Experience requirements have been virtually eliminated, along with age barriers."

"Steadily growing employer requirements...were accompanied by marked reductions in the supply of draftsmen available."

TOP AMERICAN EMPLOYERS WELCOME NASD GRADUATES

"We would be interested in interviewing your grads as potential employees." REMINGTON

"At the present time we have several openings available for qualified Draftsmen. I look forward to considering graduates of your institution." WESTINGHOUSE

"We have immediate openings for designers and Draftsmen and have a definite interest in interviewing candidates immediately."

AMERICAN MACHINE & FOUNDRY

(3) High School Draftsmen

NO EXPERIENCE REQUIRED!

NO EXPERIENCE REQUIRED! You can learn to be a draftsman in 12 weeks. We will teach you everything you need to know to be a draftsman. We will give you a job when you graduate. We will pay you \$100.00 per month while you are in school. We will pay you \$100.00 per month when you graduate. We will pay you \$100.00 per month when you graduate.

FLUOR

Corporation, Ltd. International Engineering Corporation, Ltd. 2101 S. Arroyo Blvd. Los Angeles, Calif. 90025

Design Draftsmen

Receive experience in design and drafting of mechanical equipment.

ONLY BY APPLIC. AMERICAN GENERAL CORP. 13221 Woodside Ave. DRAFTSMAN Architectural WESTERN GEAR

ALL 4 FREE! Rush Coupon Today!

Your FUTURE in DRAFTING

APTITUDE TEST SAMPLE LESSON

1. 5-Way Drafting Instrument—yours to keep as a FREE GIFT without obligation.
2. 20-Pg. Drafting Career Fact Book—packed with details about career opportunities.
3. Self-Scoring Drafting Aptitude Test—tells if you are suited for high-pay Drafting Career.
4. Sample Lesson—a "sneak preview" of things to come.

Coast-to-Coast Shortage of Trained Draftsmen Opens Thousands Big Salary Jobs for Beginners!

Now you can take your pick of thousands of big salary jobs open to Draftsmen (see "help wanted" sections of metropolitan newspapers). Huge nationwide demand... U.S. Dept. of Labor reports "42% more Draftsmen needed in next 10 years—not enough applicants to fill drafting jobs available now!" Our easy "Quick-Learn" Method has helped hundreds toward good income, security and prestige as Draftsmen. Why not you?

You Need No Drawing Skill—No Technical Ability

Our staff of Professional Draftsmen guide you step-by-step. With our spare time home-study plan you work on actual projects. Makes learning fun—easy to remember, too. Many graduates have succeeded with only grade school training. Others report good earnings drafting part time while learning. Rush coupon today sure... get FREE "DRAFTING CAREER KIT," Sample Lesson, Drafting Aptitude Test including intriguing new 5-Way Drafting Instrument and 20 page Book "Your Future in Drafting"—jam-packed with revealing facts on your opportunity to win top pay and job security in Drafting. Everything mailed to you FREE and WITHOUT OBLIGATION.

Take Your Pick of 2 EXCITING FIELDS

1 Architectural Drafting

Today's population explosion guarantees boom in building of homes, churches, schools, factories, office buildings & warehouses is just starting. Thousands Architectural Draftsmen needed NOW because drawings must be made of every part of every building before ground can be broken.



2 Mechanical Drafting

Skyrocketing U.S. mass production requires millions of drawings & thousands of Mechanical Draftsmen all along the way. Drawings must be made of every PART of every product used in the U.S. (as well as of the machines that make these parts) before production can be started.



HERE'S WHAT STUDENTS SAY

Gets Three Raises!

"Since completing my course I have been transferred from the foundry to the Engineering Department and had three raises."



Job Awaits Serviceman!

"Your Drafting Course has given me a good start. I already have a job waiting for me when I leave the service."

Big Promotion!

"18 months ago I was a laborer. Now I am foreman of 22 people in the Drafting Room. Thanks for making this possible."

Authorized to issue diplomas by California Superintendent of Public Instruction.

Accredited Member, National Home Study Council.

Veterans, Servicemen you may be eligible for Gov't education benefits.

A home-study program in association with Cleveland Engineering Institute.

NORTH AMERICAN SCHOOL OF DRAFTING, Dept. RJ 064 4500 Campus Dr., University Plaza, Newport Beach, CA 92663

Rush "DRAFTING CAREER KIT" including Book, Sample Lesson, Aptitude Test & Drafting Instrument—ALL FREE!

NAME _____ AGE _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

While attending a demonstration in radiology, high-school student PETER PARKER was bitten by a spider which had accidentally been exposed to RADIOACTIVE RAYS. Through a miracle of science, Peter soon found that he had GAINED the spider's powers...and had, in effect, become a human spider...a SPIDER-MAN!

Stan Lee
PRESENTS:

THE AMAZING SPIDER-MAN™

PROLOGUE:

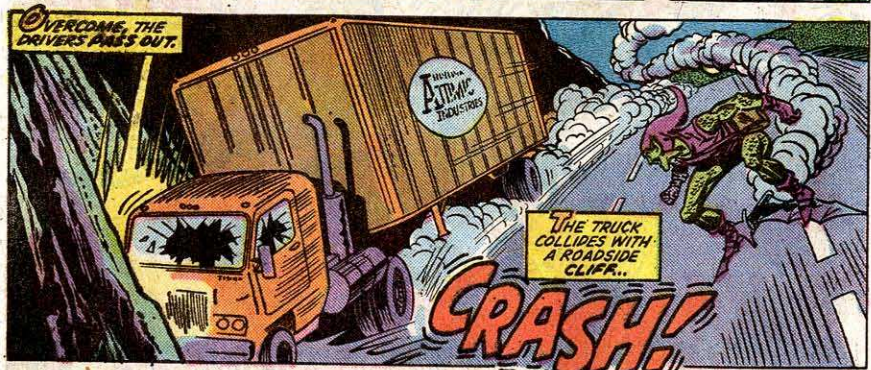
EVEN AS OUR
HERO CONDUCTS

A FRUITLESS SEARCH IN
MANHATTAN, ON AN INTERSTATE
HIGHWAY IN NEW JERSEY...

THE GREEN GOBLIN STRIKES!



AMAZING SPIDER-MAN is published by MARVEL COMICS GROUP, OFFICE OF PUBLICATION: 575 MADISON AVENUE, NEW YORK, N.Y. 10022. SECOND CLASS POSTAGE PAID AT NEW YORK, N.Y. AND AT ADDITIONAL MAILING OFFICES. Published monthly. Copyright © 1974 by Marvel Comics Group. A Division of Cadence Industries Corporation. All rights reserved 575 Madison Avenue, New York, N.Y. 10022. Vol. 1. No. 137, October, 1974 issue. Price 25¢ per copy in the U.S. and Canada. Subscription rate \$3.50 for 12 issues. Canada \$4.25. Foreign \$5.50. No similarity between any of the names, characters, persons, and/or institution in this magazine with those of any living or dead person or institution is intended -- and any such similarity which may exist is purely coincidental. Printed in the United States of America.





BEGINNING OF STORY!

DEATH-TRAP TIMES THREE!

THIS IS THE SECOND NIGHT IN A ROW I'VE SPENT LOOKING FOR HARRY.

AND FOR THE SECOND NIGHT IN A ROW I'VE COME UP WITH ZERO --ZILCH--NOTHING.

I'M BEGINNING TO THINK OLD HARRY'S TAKEN THE PROVERBIAL POWDER.

IN HIS FRAME OF MIND, HE'S LIKELY TO DO ANYTHING.

AND THAT'S JUST FINE WITH ME.

GERY CONWAY
AUTHOR
ROSS ANDRU
ARTIST
F. GIACOIA & D. HUNT
INKERS
ARIE SIMKE, LETTERER
P. GOLDBERG, COLORIST
ROY THOMAS, EDITOR



BIG JIM'S[®]

WIN

You can win \$100 worth of Big Jim toys in the fabulous new Big Jim Puzzle Sweepstakes.

Here's how:

1. On the opposite page are pictures of Big Jim's equipment and accessories. Along with the picture is a sentence or two telling you about the toy. But there's a word missing from the sentence.
2. Figure out the missing words, then put them in their proper spaces in the crossword puzzle below. When you've finished the

puzzle, send it with the completed entry blank showing your name, address and zip code. The winning name will be drawn at random by Mattel from a bin containing all the correct entries. It's exciting. It's easy. It's almost as much fun as playing with Big Jim and his great new gear. So hurry and enter now!

NAME	AGE	BOY	GIRL	ZIP
ADDRESS	STATE			
Mail To: Big Jim's Puzzle Sweepstakes P.O. Box 1688A, Blair, Nebraska 68009				

				1	
		2	3	4	5
6	7	8			9
		10			11
12	13	14	15	16	
	17				

Mattel's decision will be final and will be made within thirty days after the sweepstakes closing date. The odds of winning will be determined by the number of correct entries received. Liability for taxes is the sole responsibility of the winner. Sweepstakes void in Idaho, Missouri, Washington, and Georgia, and wherever else prohibited or restricted by law.

Enter as often as you wish, but each entry must be mailed in a separate envelope, postmarked by January 31, 1975, and received by February 15, 1975. No substitutions for prizes. The winner will be notified by registered mail.

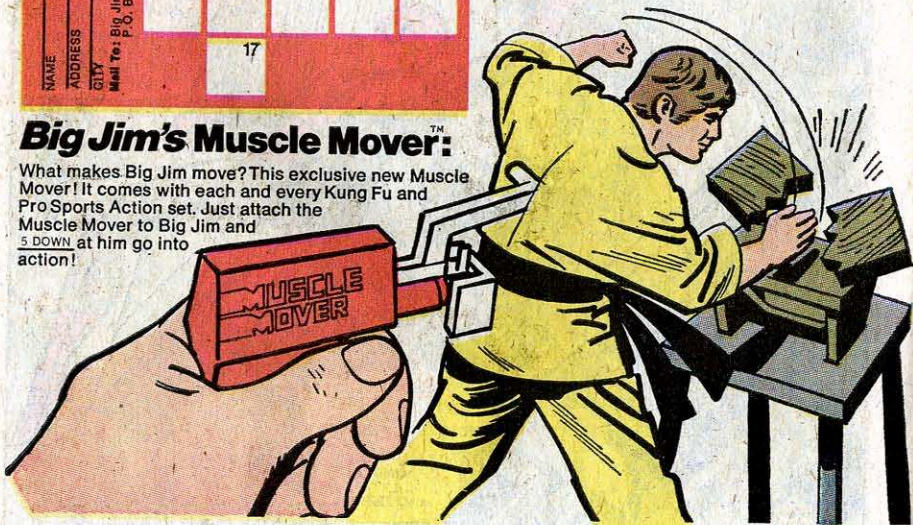
To obtain the winner's name, send a stamped, self-addressed envelope to:
Big Jim's Puzzle Sweepstakes,
P.O. Box 1688,
Blair, Nebraska 68009
Employees of Mattel, Inc., its subsidiaries and advertising agency and their families are not eligible.



Big Jim's Muscle Mover[™]

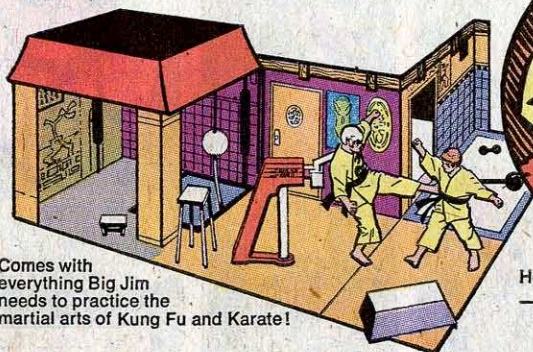
What makes Big Jim move? This exclusive new Muscle Mover! It comes with each and every Kung Fu and Pro Sports Action set. Just attach the Muscle Mover to Big Jim and

5 DOWN at him go into action!



KUNG FU AND SPORTS ACTION SWEEPSTAKES

Big Jim's Kung Fu Studio:



Comes with everything Big Jim needs to practice the martial arts of Kung Fu and Karate!

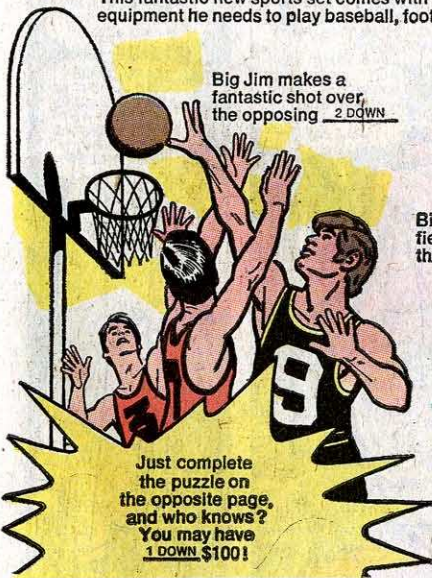


Here we see Big Jim about to break a
12 ACROSS with a Karate chop.

Big Jim's Pro Sports Gear:

This fantastic new sports set comes with Big Jim, and all the equipment he needs to play baseball, football and basketball.

Big Jim makes a fantastic shot over, the opposing 2 DOWN



Just complete the puzzle on the opposite page, and who knows? You may have 1 DOWN \$100!

The bases are loaded. Big Jim's team is losing 4-1. Big Jim swings at the ball, and hits a grand slam home 6 ACROSS

Big Jim kicks a field 2 ACROSS, and saves the day for his team.





IF I CAN'T FIND HIM, I DON'T HAVE TO DEAL WITH HIM--

--AND THE LONGER I CAN PUT OFF DEALING WITH HIM--



--THE BETTER THE CHANCE HE'LL CALM DOWN AND SNAP OUT OF THIS CRAZINESS ON HIS OWN.

RIGHT NOW, HE REALLY BELIEVES HE'S THE GREEN GOBLIN--



--DESPITE THE FACT THAT WE'RE REALLY EACH OTHER'S BEST FRIEND.

OR WERE, UNTIL HARRY'S FATHER DIED.

NORMAN OSBORN WAS THE REAL GREEN GOBLIN, AND HE--

TERRIFIC.



MAN, AM I STUPID.

I'VE BEEN SO INVOLVED IN SEARCHING FOR HARRY, I'D FORGOTTEN HE'D BLOWN UP OUR APARTMENT.*

*LAST ISSUE.--ROY.



GUESS THAT GOES TO SHOW THAT EVEN A PHYSICS MAJOR CAN HAVE A ONE TRACK MIND.

TWO DAYS WITHOUT SLEEP CAN DO THAT TO A GUY, I SUPPOSE.

HHMM. IF I DON'T FIND A PLACE TO SLEEP TONIGHT-- MAKE THAT THREE.



LOST IN THOUGHT, OUR HERO SWINGS ACROSS TOWN ALMOST MECHANICALLY UNWARE OF HIS SUBCONSCIOUS DESTINATION UNTIL HE'S JUST ABOUT TO ARRIVE AT--

THE HOSPITAL! WOW, I REALLY HAVE BEEN IN ANOTHER WORLD!



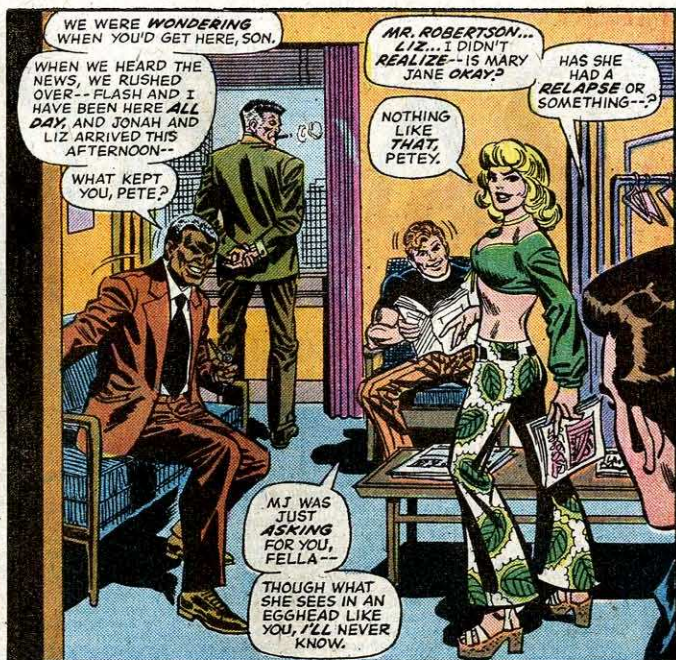
THIS MESS HAS ME SO CONFUSED AND UPTIGHT, I HAVEN'T THOUGHT ABOUT MJ ONCE IN THE PAST HOUR!

THE EXPLOSION WHICH WIPED OUT MY APARTMENT ALSO WIPED OUT HER--



--WHICH MAKES ONE MORE THING I OWE HER FOR, ON TOP OF EVERYTHING ELSE.

MARY JANE'S DONE A LOT TO KEEP ME SANE, THESE PAST FEW MONTHS SINCE GWEN WAS KILLED--



KARATE

JUDO-JIU-JITSU-SAVATE

THE TOTAL SELF-DEFENSE SYSTEM

In less than 24 hours you can learn the fantastic secrets of self-defense and you'll never be afraid again! This unique Home Course will reveal hundreds of fighting secrets that you can put to immediate use. Easy and exciting to learn, you'll be able to master any difficult situation. In less than 15 minutes a day, the knowledge of the World's Top Fighting Experts can be Yours!

Regardless of your age, you can master this TOTAL SELF-DEFENSE SYSTEM! It doesn't require muscles or size to be a MASTER at self-defense, but it does require KNOW-HOW!! The knowledge of Karate has enabled small, slight men to successfully and completely protect themselves from men twice their size; in just seconds the Karate Master can completely immobilize any attacker—destroying him!

When you complete our course...
YOU MAY HAVE TO REGISTER YOUR HANDS WITH THE LOCAL POLICE DEPARTMENT!!

Your hands will have the power of an axe and you can use your elbows, knees and feet as death-dealing clubs! Karate is the most feared fighting method known to man! The open hand can deliver a single Karate blow many times more powerful than a boxing champion's

punch! You'll quickly learn all the vital striking areas that will flatten the biggest and toughest assaulter...FAST!! You'll reduce any assailant to cringing helplessness, in just seconds. You'll fear no man...ever! Our TOTAL SELF-DEFENSE SYSTEM is the most DEADLY form of defense and attack ever devised.

YOU'LL HAVE COMPLETE SELF-DEFENSE MASTERY IN 24 HOURS

EVERYONE ADMIRES AND RESPECTS A KARATE MASTER! Once you learn the secrets of Karate and our Total Self-Defense System—you'll possess a New Self-Confidence that will generate a new you! You'll be able to Master any situation. You can actually become a destructive, fighting, self-defense power machine...in less than 30 days!! You'll learn the secrets of Karate, Judo, Savate, Jui-Jitsu, Secret fighting methods, which add up to the most complete Total-Self-Defense System ever!!

Regardless of your age or build...

YOU CAN BECOME MORE POWERFUL THAN ANY MAN!

We'll help you to become aware of the destructive forces you already possess. We'll teach you to channel your forces so that you'll be able to disarm any attacker, whether carrying a knife, gun or chain!

- Learn the secrets of the Ancient Oriental Masters!
- Walk the streets with a New Confidence, feeling safe, knowing you can protect your loved ones.
- Learn all the vulnerable areas of the body — so that you can demolish anybody!
- Destroy any attacker in seconds, even two or three attackers at once!
- Easy to read, completely illustrated instructions — learn at home!



FREE MAIL TODAY

UNIVERSAL Dept. P
Box 39303
Detroit, Mich. 48239

Please send me all that Free Fantastic Information plus a Free Colorful Brochure — that will show me how to become a Self-Defense Fighting Expert!! Enclosed you'll find 25c to help cover postage and handling.

Name _____ Age _____

Address _____

City _____ State _____ Zip _____



FAMOUS NAME PRIZES OR CASH

THE EASY WAY!
FREE SAMPLE CARDS **OLYMPIC** EARN \$1.00 A BOX



CUT OUT - FILL IN - PASTE TO THIN CARDBOARD
FOLD BACK - MAIL NOW, NO STAMP NEEDED

FIRST CLASS
Permit No. 38
ENFIELD
CONNECTICUT

BUSINESS REPLY MAIL
NO POSTAGE NECESSARY IF MAILED IN U.S.

POSTAGE WILL BE PAID BY

OLYMPIC SALES CLUB, INC.
DEPT. 74MC6
ENFIELD, CONNECTICUT 06082

YOU CAN GET THESE and many, many other valuable prizes — or cash — simply by selling beautiful Olympic IMPRINTED CHRISTMAS CARDS, ALL-OCCASION CARDS, GIFT WRAPS, STATIONERY AND GIFTS. Olympic offers more variety! The Olympic way is the IN way! Here's why...

OLYMPIC SAMPLE BOOK IS FREE! It contains samples of fast-selling Olympic products — and it's yours to keep. We don't send you merchandise in advance. With Olympic, you never have to worry about paying for, or returning, boxes you don't sell.

OLYMPIC CARDS ARE GREAT! The Imprinted Christmas Cards and the All-Occasion Cards are of such high quality they practically sell themselves. All you do is show your attractive Sample Book to friends, relatives, neighbors... and take their orders. Imprinted Christmas and All-Occasion Cards sell for as little as 10¢ PER CARD TO YOUR CUSTOMER! With values like this, you can imagine how easy sales will be! Sell enough boxes to get the prizes you want — or keep \$1.00 per box.

IT'S EASY TO JOIN OLYMPIC! Just fill in and mail the postcard! No postage is required. We'll send you your FREE Sample Book, FREE Membership Card and FREE Catalog of Prizes. There's ABSOLUTELY NO COST TO YOU — NO OBLIGATION! Don't delay — join Olympic Today!

**BE FIRST IN YOUR NEIGHBORHOOD!
DON'T DELAY! JOIN NOW! MAIL POSTCARD TODAY!**

OLYMPIC SALES CLUB, INC., DEPT. 74MC6, ENFIELD, CONNECTICUT 06082

FROM

NAME _____

ADDRESS _____

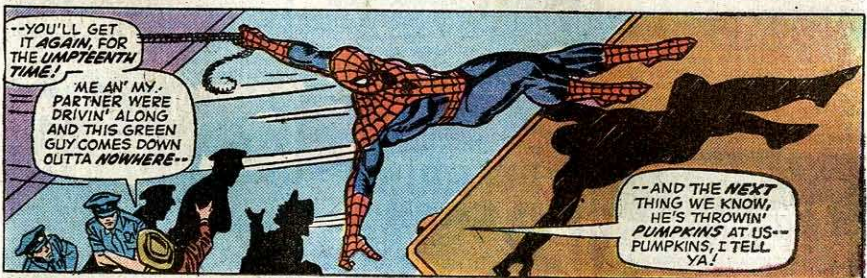
CITY _____

STATE _____

ZIP _____

***** FOLD BACK ON DOTTED LINE (TAPE OR PASTE DOWN) *****





Invite your friends over for a

Haunting

Just imagine how scared your friends will be when you flip out the lights and they start hearing creepy sounds like a creaking door, chains rattling, and then a man's voice telling them that the house is haunted and they are to die one by one. They'll be scared stiff when they hear footsteps coming across the floor, the sound of people fighting, glass breaking, hideous laughter, terrible shrieks and screams, eerie moaning and then more footsteps, more screams... Each person in the room will think that he is going to be the next victim. This long playing 7" 33 1/3 RPM special haunted house sound effects record can be yours:

only \$1.99 + 25¢ for postage and handling

Satisfaction Guaranteed or Money Back. This record is not sold in any store — be the first to get it.

Use this rush coupon to order:

Send just \$1 + 25¢ for postage and handling to: The Gayle House, P.O. Box 512, Flushing, New York 11352 Dept. MW74

NAME _____
STREET _____
CITY _____
STATE _____ ZIP _____
N.Y. STATE residents please add 6p

EXCITING NEW GAME!

PLAY FLIP-O-BASEBALL

WITH FLIP-O-BASEBALL CARDS

Hours and Hours of Fun — while learning baseball strategy rules — Flip-O can be played with two or four players! A new baseball fun game the whole family can enjoy: if you like baseball, Flip-O-Baseball Game comes for \$2.00 postpaid from

Posner Distributors
25 Concord Street
Newark, N.J. 07114 Dept. EQ-1

KUNG-FU

We teach you what Kung-Fu should be! You will learn quickly and easily from a REGISTERED BLACK BELT SCHOOL the strange secrets of:

- PREYING MANTIS
- CHINESE HAND CONDITIONING
- HORIZONTAL & VERTICAL CIRCLE POWER
- SNAKE AND CRANE
- TIGER CLAW & IRON PALM
- POISON FINGER

Plus — Oriental tricks that make your fears work for you! Instructions and membership card only \$2.98 plus 25¢ postage and handling.

KARATE SCHOOL
Dept. JK Hwy. 35
Wanamassa, New Jersey 07712

COMIC LIST — #7

Send a self addressed, stamped return envelope to:

COMIC SALES COMPANY
BOX M-352 — BROOKLYN, N.Y. 11211

NAME BRAND MUSICAL INSTRUMENTS

30% DISCOUNT FREEPORT MUSIC
FREE CATALOG MELVILLE, N.Y. 11746

BE TALLER

Would you like to discover how to stand 2-6 inches taller in a few weeks? No gimmicks. For all ages. Send 35 cents to Weber, Dept. T, 2410 Sylvester Dr., Dayton, Ohio 45409.

FAST TRACK TO A COOL JOB... as a MOTORCYCLE MECHANIC...

GOOD PAY! ACTION CAREER! Needed to quit school or job. Experts teach you step-by-step. Prepare for good job or your own repair shop. Special Cycle Tools and Test Instruments Included. Send name, address, age for FREE "Career Kit."

NORTH AMERICAN SCHOOL OF MOTORCYCLE REPAIR
1001 FLORES 4500 Cleveland Dr., Newport Beach, CA 92660

EXTRA INCOME! MAKE \$1 PER SALE

SELL ENGRAVED METAL SOCIAL SECURITY PLATES

Millions of new prospects added every year! No investment needed!

SEND FOR FREE SALES KIT TODAY!
ENGRAVING PLATES, DEPT. 154
P.O. BOX 10460 • JACKSONVILLE, FLA. 32207

High School Course at Home in spare time!

Go as rapidly as your time and abilities permit. Equivalent to resident School work — prepares for college entrance exams. Standard H.S. texts supplied. Diploma awarded. Credit for H.S. subjects completed. Single subjects if desired. Ask for Free Bulletin.

American School, Dept. HC-1, Orem at 58th, Chicago 60637

FREE ONE MILLION \$ CASH \$

Fool all your friends. You'll get a Million \$\$\$ worth of laughs with these exact reproductions of old U.S. Gold Banknotes (1840). They're yours FREE when you send for our brand new "FUN CATALOG." Send only 35¢ (coin) for shipping.

THE FUN HOUSE
BOX 1225-MC • NEWARK, N.J. 07101

PLAY GUITAR IN 7 DAYS OR MONEY BACK

In this Special Introductory offer you get 131 SALT'S famous Secret System worth \$4.00 which shows you how to play a beautiful song the first day and any song by ear or note in seven days! Complete 24 note 37 finger playing charts, etc., \$1.00 Chord Finder of all the chords used in popular music, \$2.00 Guitarist's Book of Knowledge, and the extra special \$1.00 value NEW wallet size Tuning Device for tuning any guitar by ear.

Total Value \$9.00 — Now \$2.98 SEND NO MONEY! Just send your name and address. On delivery pay postman \$2.98 plus C.O.D. postage. Or send \$2.98 plus 50¢ shipping and handling charges with order to save C.O.D. costs. (Sorry, no C.O.D. outside Continental U.S.A. — remit with order.) Money back Guarantee.

ED SALE Studio 355V, Aven By the Sea, N.J. 07717

COMIC BOOKS

FOR SALE

250,000 in stock. The complete Marvel & DC Groups from 1900—1974. Also Original Art, Pulp, Toys, Dog Savage, Walt Disney Pubs., Movie Items etc. from 1900—1974. We also buy. Send selling list with prices.

GIANT CATALOG 60¢
HOWARD M. ROGOFSKY
P.O. Box 1102-Linden Hill Station
Flushing, N.Y. 11354

POEMS WANTED

FOR SONGS & RECORDS

Opportunity open in booming music business. America's largest studio wants to see your material. No special training needed. Write words as you feel them. We'll tell you if they qualify. All types needed: ballad, R&B, sacred, rhythm & blues, western, etc. Examination and advice absolutely free. Send poems to: Five Star Music Masters, 101 Tremont, Dept. 30, Boston, Mass. 02108

HYPNOTIZE!

PATENTED 3-D HYPNO-COIN FREE
WITH 25 LESSONS IN HYPNOTISM!

With the magic power of hypnosis you can hypnotize at a glance, make people obey your commands without subject's knowledge. Send \$1.00 for complete 25 lesson course NOW and receive this fantastic HYPNO-COIN FREE!

Include 35¢ for postage and handling
AMERICAN CIRCLE CORP., Dept. 14W
BELLMEAD, N.Y. 11710

CARTOON FOR MONEY

Learn from experts how easy it is to make big money at home — with easy to draw cartoons. Send 25¢ for postage & handling.

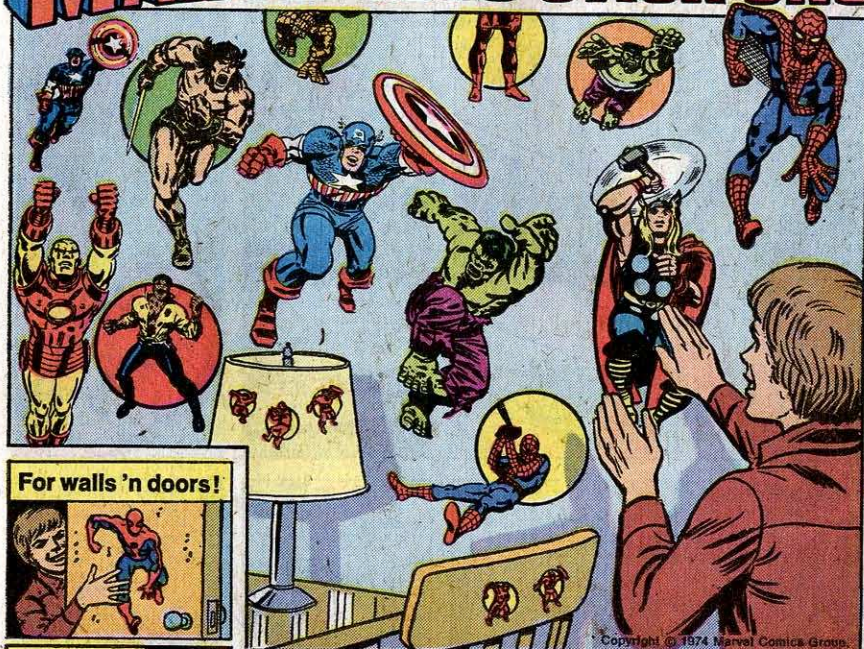
SUCCESS, Dept. M
Box 885, Dearborn, Mich. 48121

NAME _____ AGE _____
ADDRESS _____ ZIP _____
CITY _____ STATE _____

NEW

Get all 18 for only \$2⁵⁰!

MARVEL-HERO STICK-ONS



For walls 'n doors!



Notebook!



Lunchbox!



You name it!



Now, for the first time, you can get your favorite Marvel-heroes — Spiderman, Hulk, Captain America, Thing, Ironman, Powerman, Thor, Daredevil, and Conan — all in full color in one package!

Eighteen, fantastic stick-ons that you peel off and stick on any flat surface in seconds!

Giant stick-ons for walls and doors — mediums for notebooks and lockers — "peewees" for bikes, trikes and stationery! And all eighteen are yours for just \$2.50 plus 35¢ postage. (Order two sets for \$5.00 and save 70¢!) Best yet, you get your money back if you're not completely satisfied. Mail the coupon today, and we'll ship this fabulous set immediately.

**All 18
for only
\$2⁵⁰**

Our Way Studios,
Box 174, Grand Central Station,
New York, N.Y. 10017

Our Way Studios
Box 174, Grand Central Station
New York, N.Y. 10017

Please send me the Marvel-Hero Stick-ons.

☐ One set — \$2.50 plus 35¢ post. & handling.

☐ Two sets — \$4.50 plus 50¢ post. & handling.

☐ Additional sets — \$2.25 each.

Enclosed is cash, check or M.O. for _____

Print Name _____

Address _____

City _____

State _____ Zip _____



FRANKLY, I THINK THAT "GREEN GUY" IS LONG GONE--

--TOGETHER WITH WHATEVER HE STOLE FROM THIS TRUCK.



STILL, I DIDN'T SNEAK A RIDE ALL THE WAY OUT HERE TO JUMP TO ANY HALF-BAKED CONCLUSIONS...



...SO I'D BETTER BE ABSOLUTELY SURE OF MY FACTS BEFORE I DO ANYTHING ELSE.

BINGO! THERE-- ON THE SEAT--



--BITS OF ORANGE PLASTIC. THAT DOES IT.

I'VE SEEN THIS SORT OF THING BEFORE-- PUT IT ALL TOGETHER AND IT SPELLS--



SPIDER-MAN!

I KNEW THERE WAS SOMETHING HOKEY ABOUT THIS --AND YOU'VE JUST PROVEN--



I HAVEN'T PROVEN A THING, PAL-- EXCEPT THAT NEW JERSEY COPS ARE AS THICKHEADED AS NEW YORK COPS!

YOU GUYS ARE ALWAYS TRYING TO *IN* SOMETHING ON ME--



--'CAUSE YOU JUST CAN'T BELIEVE I'M ON YOUR SIDE!

BUT LET'S LEAVE THE DEBATE FOR SOME OTHER TIME, OKAY?

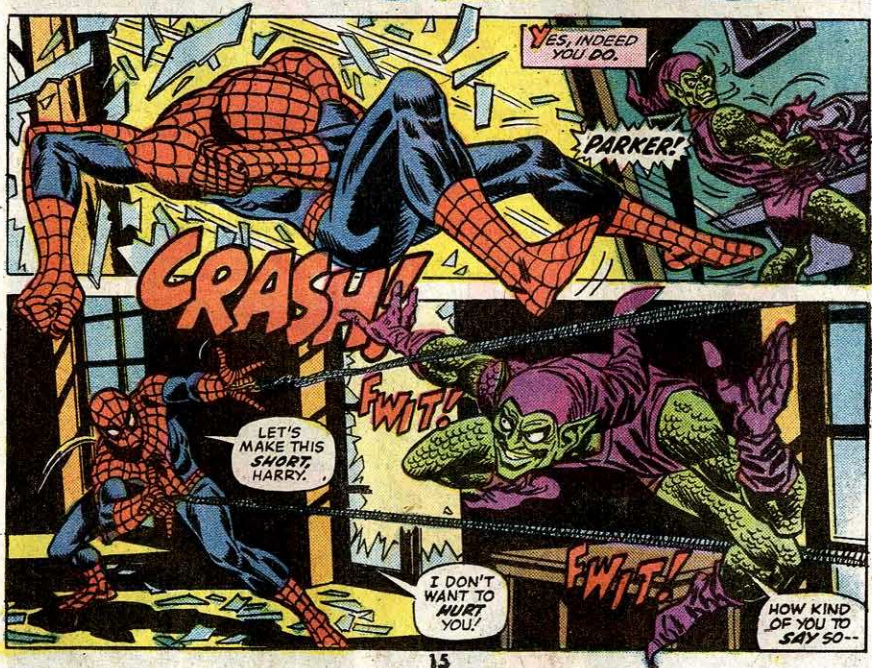


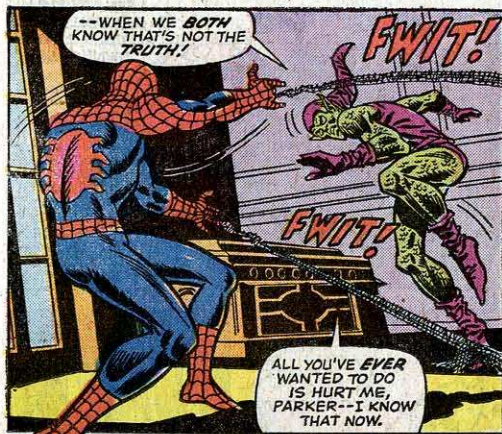
RIGHT NOW, I'VE GOT THINGS TO DO BACK HOME--

--AND IF WHAT I SUSPECT IS TRUE--

--IT'S A MATTER OF LIFE--

--AND DEATH!









THE SPIDER'S WEB

SEND YOUR LETTERS TO:

THE MARVEL COMICS GROUP, SIXTH FLOOR 575 MADISON AV., NEW YORK, N. Y. 10022

Dear Marvel,

I am very pleased with SPIDER-MAN #133.

Gerry, I just finished writing a few words of praise for your imagination and the way you handle THOR. Now I'm going to have to do it again about SPIDER-MAN. Someday I hope to be a writer for Marvel. I only hope I am half as talented as Gerry Conway.

Ross Andru's art is not to go without praise. His art is filled with action and distinctive style.

Overall, SPIDER-MAN is an example of Marvel's finest.

Jim Martin
2056 East 46th St.
Indianapolis, Ind. 46205

Thanks, Jim. Gerry and Ross are working hard to make SPIDER-MAN the kind of mag you and the rest of Marveldom want it to be, and it's nice to know their blood, sweat, tears, and broken pencil points are appreciated.

Incidentally, there are dozens of writers around, Jim, who are half as talented as Conway. It's mastering the other half that gives them problems. (Aside: we've got to be careful about making comments like that. Every time we do, Ger's hat size seems to expand by half. He claims it's just the effect of the damp weather on his frizzies, but...!)

Dear Perpetrators of Periodical Phantasmagoria:

Jody Hall's challenge in SPIDER-MAN #133 has made me write. I answer that challenge with a complete list of three—

count 'em, three!—Marvel characters for every letter of the alphabet. And heere they are:

Agamotto, Avengers, Attuma; Black Belt, Brother Voodoo. Basilisk; Captain Marvel, Cyclops, Collector; Dracula, Defenders, Doctor Strange; Enchantress, Executioner, Ego; Fantastic Four, Frankenstein, Frog; Genesis, Gabriel, Galactus; Hawk, Hydra, Havk; Inhumans, Ina, Iceman; Jarvis, Janus, Juggernaut; Ka-Zar, Kull, Kang; Loki, Long Tom, Linda Donaldson; Maa-Gor, Maximus, Medusa; Nebulos, Niord, Natasha; Orka, Overlord, Omnivax; Power Man, Pluto, Paste Pot Pete; Quasimodo, Quentin Hardeman, Queller; Red Skull, Ronan, Ross; Silver Surfer, Sif, Shanna; Thongor, Them, Thing; Unus, Uru, Una; Vanisher, Val, Valkyrie; Wyatt Wingfoot, Wanda, Werewolf; Xandu, Xennu, Xavier; Yellow Claw, Yon-Rogg, Yu-Ti; Zabu, Zemo, Zhered-Na.

I also challenge any and all to come up with a list like this with names different from Jody's, mine, and Marvel's lists.

Till Odin uses Grecian Formula,

Tim Rourke
807 North 39th St.
Omaha, Neb. 68131

Whew! Good luck, Marveldom! (But we're betting there's somebody out there who can actually do it, Tim.)

Incidentally, we do have to disqualify one of the names on your list. "Uru" is not exactly a Marvel "character," since it's a kind of metal. (The kind from which Thor's hammer is made, for you-non-Asgardians in the audience.) So, while

Be a Mighty Marvel Salesperson!

Or Maybe Just a Thrifty True Believer!



Buy 12 Comics
for the Price of 8!

You can order one set or many—and sell them to your friends at full cover price with you keeping the profits!

That's right, greedy one. You can get 12 of Marvels greatest—before they hit the stands—for only \$2.00!

And, if you order \$10.00 worth of comics, you get this priceless poster as a lousy Bullpen bonus! So don't delay, pilgrim—order today!

You'll start receiving your comics with the first month of books on sale after we receive your order.

Check one of the boxes below for the Marvels you want. Fill in the spaces for how many sets and your name and address—and you're in the comics-selling business. Welcome aboard, tycoon!

☐ Group 1

Daredevil
Hulk
Kid Colt
Spider-Man
Dracula
Capt. America
Frankenstein/Worlds Unknown
Marvel Super-Heroes/War Is Hell
Marvel Spectacular/Marvel Tales
Marvel's Greatest Comics/Wild Wonder Tales
Marvel Triple Action/Monsters on the Prowl
Where Monsters Dwell/Two-Gun Kid

☐ Group 2

Avengers
Thor
Man-Thing
Conan
Marvel Team-Up
Werewolf By Night
Fantastic Four
Defenders
Master of Kung Fu
Jungle Action/Powerman
Marvel Two-In-One/Ghost Rider
Kazar/Astonishing Tales

I would like _____ sets, for which I enclose _____

NAME _____

ADDRESS _____



MARVEL COMICS GROUP
575 Madison Avenue
New York, N.Y. 10022

Dept: ALG

we've been allowing the names of groups like Hydra and the X-Men, we think letting rocks onto the list is going just a tad too far.

Still... 77 out of 78 ain't bad. Congratulations!



Dear Marvel,

Perhaps you can tell me (and the rest of Marveldom Assembled) exactly what Peter Parker has been doing in college for *NINE YEARS*.

Charles Hoffman
310 Morrow Avenue
Carnegie, Pa. 15106

Arithmetic, maybe??

His laundry? His own thing? The funky chicken? Penance for his sins?

Okay. Serious answer time, then, if none of these brilliant bits of repartee is sufficient to dazzle you.

We've sort of slowed down Pete's aging process because we felt the majority of our readers preferred to read about

a college-age Spidey. Were we wrong? Would you rather see him graduate and move on? This is a pretty serious question, we think, and we'd like you to think long and hard before answering, folks. No snap judgments. But we'd like to hear from as many of you as we can on this matter. So, after you've considered all its implications, drop us a line. To age or not to age... that is the question. (And don'tcha wish you had a choice?!)

Just a final reminder that our own Rascally Roy Thomas will be the major comic-book Guest of Honor at the star-studded San Diego (California) Comics Convention over the long weekend of July 31-August 5. A couple of others you might've heard of are gonna be Guests of Honor as well, including Charles ("Peanuts") Schulz, Milt ("Steve Canyon") Caniff, Gene ("Star Trek") Roddenberry, and fantasy author Ray Bradbury—just so you shouldn't get lonely.

On yes—and those of you with filled-up Marvel Value Stampbooks will receive a full dollar discount on con membership—as well as a pass to a private "Marvel 100" party where you'll meet Roy and such Marvel-type cohorts as Stainless Steve Englehart, Far-out Frank Brunner, Miles Friedrich and Royer, and MONSTERS OF THE MOVIES editor Jim Harmon. The whole shebang's being held at the El Cortez Hotel at 7th and Ash Streets in downtown San Diego, and advance full membership is \$7.50, sent to San Diego Comics Convention, P.O. Box 17066, San Diego, Ca. 92117. (The price is slightly higher at the door—and of course you can pay less if you're merely going for one day, but the advance membership is your best bet.) See you there?



THIS IS IT! YOUR

**MARVEL
VALUE
STAMP**

FOR THIS ISSUE!
CLIP 'EM AND
COLLECT 'EM!

LIGHTNING STRIKES TWICE!

AS THE SECOND SOUL-SHATTERING ISSUE OF

**MONSTERS
OF THE MOVIES**

PROWLs YOUR NECROMANTIC NEWSSTAND!

SPECIAL SPOTLIGHT ON

EXCLUSIVE INTERVIEW WITH
BORIS KARLOFF: COUNT
YORGA! MYTHS ABOUT
FRANKENSTEIN! PHOTOS,
FEATURES, NEWS AND REVIEWS! PLUS: MUCH, MUCH MORE!

**THE
FRANKENSTEIN
MONSTER**

**A GIANT
MARVEL BONANZA! ON SALE
JUNE 18TH**



\$1,000 Look For \$37

yet amazing Capra Gems are yours at only 1/30 the cost. For example, a one-carat diamond costs approximately \$1000, yet a comparable selected Capra Gem is only \$37. Brilliantly beautiful hand-set, hand-polished Capra Gems are more dazzling than diamonds. Get full facts free, on man's most amazing discovery in modern science . . . CAPRA GEMS. Write for free booklet and easy payment plans.

SEND NO MONEY

CAPRA GEM CO., Dept. MAC 84
P.O. 3148, Phila., Pa. 19150

Name _____
Address _____
City _____ State _____
Age _____ Zip Code _____

CHEROKEE BOOK SHOP
COMIC BOOK CATALOG
1930's to 1970's
SEND \$1. (refundable with first order)
THE CHEROKEE BOOKSHOP
6607 Hollywood Blvd.
Hollywood, Calif. 90028

25 LIVE SEAHORSES \$2.49

RTF has two mated pairs of sea horses, including ONE PREGNANT MALE, who will give birth to as many as 25 babies. Marine salt, food and instructions included plus a live Marine Snail ABBIE with Cactus Aquarium, sea horse tree, seashells, coral and silica sand. \$3.98. LIVE DELIVERY GUARANTEED.

LARGE DELUXE AQUARIUM WITH 5 MATED PAIRS OF SEA HORSES (TWO PREGNANT MALES OVER 50 SEA HORSES) \$7.98
Sea Horses, Dept. MC774 Box 768, Miami, Florida 33142

HYPNOTIZE
WITH
ANY T.V. SET
1st. EVENING
OR MONEY - BACK

Television repairman's accidental discovery makes anyone a hypnotist right away. Secret method, same ordinary TV set. No electronic knowledge needed. No prior hypnotic training needed. Send no money! Start now & address. Pay postman \$2.98 plus C.O.D. postage. Or send \$3 with order and we pay postage.

ELTON'S Box 13187-CB
St. Petersburg, Fla. 33733

Be a VETERINARY ASSISTANT
Lab Aide, Zookeeper, Animal Control Agent, Pet Shop or Kennel Owner.

MEN-WOMEN! Train at Home in Spare Time... Send for Career Kit—ALL FREE!

NAME _____
CITY _____ STATE _____ ZIP _____
North American School of Animal Sciences, Dept. FJ 064
4500 Campus Dr., Newport Beach, CA 92663

Imported BIRDS for Hunting
Falcons, Hawks, Eagles, Owls
Sorry No birds of prey native to North America. We are licensed U.S.D.A. importers and our birds meet specifications at our U.S.D.A. quarantine station. They are healthy and do not have diseases contagious to man or fowl. Send \$1.00 for price list of birds, falconry books and information. \$1.00 refundable on first order. We are exclusive importers of hunting birds of prey.

ANIMAL WORLD, Box 4487-221
Miami Lakes, Florida 33014

Selling - COMIC BOOKS - Buying
\$100,000 Inventory
Marvel, D. C., Golden Age

LARGE CATALOG 50c
Includes Samples

JACK HUNT
Box 194M Kenmore, N.Y. 14217

SAVE 33% OFF CAR MODELS, TRUCKS, BUSES

\$2.25 models \$1.50, \$118 train set \$7.67, \$40 road race set \$25.67, \$22 box car-powered buggy \$13.67. Hundreds of models. Send \$2 for membership, catalogue.

DISCOUNT CLUB, Box 687H, Bethany, W. Va. 26104

COMICS BOUGHT - SOLD
Please send 25c for my big selling list, buying list and sample comic bag. **RICHARD ALF, Box 20622-M, San Diego, Calif. 92120.**

POEMS
SET TO MUSIC

See how your words can be turned into a song. Songs recorded, photograph records made. Send your best poems or songs for prompt FREE information.

CROWN MUSIC CO.
49 West 32 St. Studio 11 New York 10001

Trail Cycle 149.
Calendar Watch
5.24 Field Glasses
4.45

HOME-IMPORT BUSINESS—Make Big Profits
Men-Women, New Drop Ship Plan offers fast profits without product investment! Deal direct with overseas sources. Buy small quantities. Prices shown include duty & postage. Full or spare time. **FREE PLAN**, adults only, state age. **MELLINGER, 6100 Yariel, Dept. H1328, Woodland Hills, CA 91364**

make money FAST!

Start making money at once in your spare time selling beautiful LIFE TIME METAL SOCIAL SECURITY PLATES. Sells on sight! The fastest business to get into requiring NO investment.

FREE SALES KIT!

Everything you need will be sent in the **FREE SALES KIT**. Send coupon today. No obligation.

ANCHOR SPECIALTIES CO.
DEPT. MS BOX 3958
NORTH PROVIDENCE, R.I. 02911

Rush money-making **FREE SALES KIT**.

Name _____
Address _____
City _____ State _____ Zip _____

STAMP COLLECTING OUTFIT
A packet of worldwide stamps, 3 Triangles, 2 Diamonds, animals, insects, flowers, ships, man-in-space, New African Nations, etc. Plus a catalog of hinges, perforation gauge and millimeter scale, watermark detector. **ONLY 25c**. Plus, stamps for your examination from our approval service which can be cancelled anytime. Buy what you want or none, and return those not wanted in 10 days.

L. W. BROWN, Dept. NMC, Marlin, Mich. 49665

THOUSANDS OF BEAUTIFUL STAMPS

1c each and up — Why pay more when you can get the best for less. Write today for approvals. **PENNY STAMP SERVICE.**
P.O. Box 898, Mariposa, California 95338

49 DIF. BONANZA 10c

6 Triangles, 2 Diamonds, Scout, Animals, Birds, Insects, Flowers, Sets, Plus Approvals mounted in Book returnable without obligation.

TRU VALUE, Box 2935, Santa Fe Springs, Cal. 90670

15 DIFFERENT TRIANGLES 25c

No approvals included. Big illustrated lists. Picture Stamps, Box 46193-M, Hollywood, Cal. 90046

225 STAMPS FOR ONLY 10c

Animals, Pictorials; stamps from strange countries cataloged up to 25c each. Plus unusual stamps to examine. Buy any or none, return balance, cancel service anytime.

Mystic Stamp Co., Camden 3, New York 13316

RARE OLD U.S. FLAG STAMPS,
Fam. American Presidents, Commissions, ON APPROVAL, 10c mailing charges.

METROPOLITAN STAMPS, Box 312 JR, Jackson Heights, N.Y. 11372

50 YEARS OLD

15 different U.S. stamps at least 50 years old—10c with low priced U.S. Approvals

JAXON STAMP COMPANY
Box 145-C, Brooklyn, New York 11236

STAMPS FREE!

New issues—New Countries—Triangles—ROCKETS—OLYMPICS—SCOUTS—BIRDS—FLOWERS—ANIMALS—ALSO Old Canadian and U.S. stamps. Plus complete illustrated Canadian Stamp Catalog. Send 10c for mailing.

Gray Stamp Co., Dept. R, Toronto, Canada

50 U.S. COMMEMORATIVES 25c

ALL DIFFERENT
Fine Used U.S. Approvals Accompany

CRAIG STAMPS
Box 425C Bellmore, N.Y. 11710

COMIC BOOKS—LOW PRICES
SEND 25c FOR CATALOG #4

The Comic Book Clearing House
P. O. Box 1767, Covina, Ca. 91722

COMPLIMENTARY COLLECTION OF 50 Different U.S. Stamps!

Receive this great collection for only 25c mailing and no money. To introduce our superb U.S. Approval selection—100 year old Classics, Abolition, Commemorative, etc. Buy any or none, return balance, cancel anytime.

Globus Stamp, 276 Park Ave. 36, New York, N.Y. 10010, Dept. 323

COMIC BOOKS - SUNDAY PAGES
HORROR MAGAZINES
BASEBALL CARDS

Complete list of items for sale . . . 50c
Complete list of my buying prices . . . 50c
Both lists for only . . . \$1.00

FREAKS - Interesting, Unusual, Book of Human Oddities (many photos) . . . \$2.50
Ken Mieno
1624 Mt. Pleasant
Northfield, Ill. 60093

ACHTUNG!
REPRODUCTION
GERMAN HELMETS
1/8" THICK
05-151 - Black - \$2.95
05-152 - Chrome - \$3.95
Includes Liner & Decals

HERDIC CROSSES ON 24" CHAINS
05-101 - 1/4" - 1.00
05-102 - 2" - 1.50
05-105 - 6" - 3.00

TIE TACKS LAPEL PINS
05-112 1.00 05-113

REPRODUCTIONS OF AUTHENTIC DESIGNS
ACTUAL SIZE

#05-148

SET OF 5 DECALS - \$1.00 6 SETS - \$5.00

52 PAGE CATALOG - 50¢

Orders under \$10.00 add 50¢ per order - No C.O.D.'s

Adolf's 2607 Hennepin Ave. So. P-44
Minneapolis, Minnesota 55408

Comics from Golden Age to Present

100 page Illustrated Cat. No. 12
Send \$1.25

Passaic Book Center
594 MAIN AVENUE
PASSAIC, N. J. 07055

WE SELL — GIANT NEW COMIC BOOK CATALOG #6 — WE BUY

Send 75¢ for your Giant Catalog to GRAND BOOK, INC., DEPT. M, 659 GRAND ST., BROOKLYN, N.Y. 11211.
We have more than a 1/2 million comics from all publishers in stock. To sell comics, send a list of titles, numbers, and conditions with a self addressed stamped return envelope for a reply.

DESTRUCTIVE POWER PUNCH

LEARN THE RIGHT WAY!
No increase in weight or muscle required. Professional Black Belts teach Oriental techniques, teach you to focus and maximize your energy using the principle of a punch.

INSTRUCTIONS AND MATERIALS \$10.00
KARATE SCHOOL, Dept. 11111, 45 Wanaumassa, New Jersey 07112

COMICS!

Complete Marvel, DC, etc. Send 50¢ for your GIANT catalog & buying list. DEPT. BELMONT P.O. Box 4013, Rochester, N.Y. 14602

DO HOUDINI MAGIC!

HOUDINI SECRETS ARE YOURS!
(Even magicians don't know these!)
Learn the secrets of Houdini's Magic Tricks. Be the fun of the party! Send 35 cents.

NEW ILLUSTRATED CATALOG CONTAINING 5000 TRICKS, MYST, READING PIZZLES, HYPNOTISM and JOKES. Act Now! Rush 25¢ Now!

The original Houdini Magic Shop
FLOSSIE HORNMAN MAGIC COMPANY
304 West 34th St., N.Y. 10001, Dep. M2

How to Fix Your Bicycle

New Book Shows and Tells You How Clearly illustrated. Easy to understand. Nearly 150 brand names covered. Shows all parts and describes operation of each. Detailed service information on repairing and adjusting almost all 2, 3, 4 and 5 speed rear hubs, headset bearings, crankset bearing front hubs and chain derailleur systems.

Order today from this ad. Send \$5.95 and we send postpaid. Satisfaction Guaranteed or Money Back.

Technical Publications, Div., Dept. MA-874
1014 Wyandotte, Kansas City, Mo. 64105

MARKET PLACE

For ad rates write Classified 100 E. Ohio, Chicago

EDUCATION - HOME STUDY

★ **LEARN CARTOONING AT HOME.** Veterans. Write: Cartooning, Box 70993G, Colorado Springs, Colo. 80933.

★ **DETECTIVE COURSE.** Free Information. Universal Detective, Box 81808B, Universal City, CA 91688.

MONEY MAKING OPPORTUNITIES

★ **HOW TO MAKE MONEY** Writing Short Paragraphs. Information Free. Barrett, Dept. C-498-L, 8216 N. Clark, Chicago 60660.

★ **HOW TO MAKE MONEY** Addressing, Mailing Envelopes. Offer Details 10c. Lindholm Communications, 8658 Peterson, Chicago 60639.

OF INTEREST TO ALL

YOUR OWN PENFRIEND anywhere in United States. Send your preference and \$1.00 to Penfriends Unlimited, Box 92, Johnsonburg, Pa. 15094.

HOBBIES

HYPNOTIZE STRANGERS IN SECONDS! Amazing hypnotic disk actually pulls subjects into deep hypnosis. Only \$3.00 each, 3 for \$5.95 (refundable). Labor-C, 40 Park Avenue #10G, NYC 10016.

WHO ELSE WANTS A HE-MAN BODY?

Tired of watching others grab the best jobs, the most attention, the prettiest girls? Let me show you how I can make you a real he-man!

ONCE I WAS SO SCRAWNY that I dreaded being seen in a swim suit. Then I discovered "Dynamic-Tension", a "secret" that developed me into "The World's Most Perfectly Developed Man". I can build up YOUR body the very same natural way. Only 15 minutes a day in the privacy of your room.

Mail Coupon with 10¢ for My 32-Page Illustrated Book

Mail coupon now for Illustrated 32-page book. Tells how I can give you "stand-out" muscles, make you a new man-confident, popular, successful! Address CHARLES ATLAS, 115 E. 23rd Street, New York, N.Y. 10010.

CHARLES ATLAS, Dept. 60X.

115 East 23rd St., New York, N.Y. 10010

Dear Charles Atlas: Here's the kind of Body I Want (Check as many as you like)

☐ Broader Chest ☐ Powerful Arms, Legs, Grip
☐ and Shoulders ☐ Slimmer Waist and Hips ☐ More Solid Weight

I enclose 10¢. Send me your famous book "Dynamic-Tension". 32 pages crammed with photographs, answers to vital health questions, and valuable advice. No obligation.

Name.....Age.....

Address.....

City & Zip.....

State.....Code.....

In England send to: Atlas, 21 Poland St., London W.1

Want To BUY!

pay Cash! Penthouse, Playboys, Oui, Playgirls, National Lampoon, Movie magazines and Old Comics in very good to fine condition. Lionel & American Flyer electric trains and many other items wanted. Send \$1.00 for our buying price list.

CLINTS. 3943-T Main, Kansas City, Mo. 64111

INDIAN-LINCOLN CENTS By The Pound!

I'm selling my trunkful from the 1860's thru 1930's.

One pound \$10
Sample Bag 25¢.....\$3
Add \$1 per lb. for P&H, & H&S.

MRS. PENNY FISHER
Box 1778 A Encino, Cal. 91316

How to WRITE, SELL and PUBLISH YOUR OWN SONGS

Learn how to write songs correctly; How to get them recorded; How to sell and promote them. Scripts and methods used by professional songwriters.

ACE PUBLISHING, Dept. 5, Box 64, BOSTON, MASS. 02101

Cartooning IN THE USA

BY ROY WILSON

- 40 Pages
- 9"x12" Size
- Over 85 Cartoons

Learn from a famous cartoonist how to draw and sell your cartoons. Drawings and text explain how to create Comic Strips, Magazine cartoons and Greeting Cards. To obtain your copy of this new book send \$2.00 to:

CHESHIRE PRODUCTIONS
BOX 494, TORRINGTON, CONN. 06790

we buy and sell comic books

MARVEL COMIC CHECK LIST AND PRICE LIST

48 page MARVEL pocket checklist with separate D.C. comic list and protective comic bag

all three for only 50¢

over 100,000 comics in stock

ROBERT BELL • BOX 18 • HAUPPAUGE, N.Y. 11787

Learn ACCOUNTING at HOME in spare time

1000s high pay "Big Income" jobs open to men, women in Accounting, Bookkeeping, Tax Return. Send for FREE ACCOUNTING CAREER KIT. Approved for Veterans.

NORTH AMERICAN SCHOOL OF ACCOUNTING, DEPT. H3004
4500 Campus Drive, Newport Beach, Ca. 92663



--AND THIS IS THE BIG LEAGUE!

BAT!



GOT TO TRY AND KNOCK HIM OUT OF HIS HYSTERIA.

HE'S MY FRIEND, AND I CAN'T STAND DOING THIS TO HIM, BUT--

PARKER, WAIT!



BEFORE YOU HIT ME AGAIN, THERE'S SOMETHING YOU SHOULD SEE--

BEHIND YOU!

BENEATH HIS ALL-CONCEALING MASK, PETER PARKER PALES--STARES IN SLOWLY COMPREHENDING HORROR--AND WITH AN EFFORT THAT SENDS CHILLS DOWN HIS SPINE, FORCES HIMSELF TO CHOKE OUT--

THOSE VIEW-SCREENS... I HADN'T SEEN THEM BEFORE!

FLASH THOMPSON-- MARY JANE--MY AUNT MAY--ALL OF THEM-- STRAPPED INTO CHAIRS OF SOME SORT--

--SOMETHING SUSPENDED OVER THEIR HEADS--?



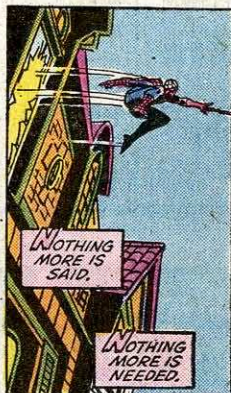
A SMALL SHAPED-CHARGE CLEAN FUSION NUCLEAR BOMB.

BEFORE KIDNAPPING MARY JANE FROM THE HOSPITAL, I STOLE THE BOMBS FROM A TRUCK I HIJACKED EARLIER THIS EVENING--BY NOW YOU MUST HAVE HEARD ABOUT IT.

ONE OF THE BOMBS IS REAL, AND SET TO GO OFF IN SIX MINUTES. THE OTHER TWO ARE FAKES.

THE THREE PEOPLE CLOSEST TO YOU IN THE WORLD--ONE SOMEWHERE UPTOWN, ONE IN THE MIDDTOWN AREA, THE OTHER DOWNTOWN--

--ALL THREE EQUIPPED WITH ONE OF YOUR SPIDER TRACERS-- TO HELP YOU FIND THEM! BUT YOU ONLY HAVE TIME TO PICK ONE-- AND IF YOU PICK WRONG--





Hey Fellow! Which Would You Rather Have... Neat Prizes... or Extra Spending Money?

HERE'S AN AMAZINGLY EASY PLAN
THAT GIVES YOU BOTH

Sell GRIT

"America's Greatest
Family Newspaper"

Many Make \$2-\$5-\$10 or More Weekly
and Win Many Neat Prizes Too

GRIT Will Help You Get Started in Your Own
Profitable Business

You will be sent papers, supplies and selling helps. GRIT will allow you credit on unsold copies until you know how many you can sell. As you will pay only for the papers you sell you cannot lose a thing by starting a GRIT business. Over 1,200,000 families read and enjoy GRIT every week.

You have so much to gain — cash profits — prizes and you'll receive valuable business training which will be helpful to you through the years to come. Join the more than 30,000 boys now selling GRIT in a few hours spare time each week.

Fill Out and Mail This Coupon Today to
GRIT Publishing Co., Williamsport, Pa. 17701

Papers Sent Only in Continental U. S.

Print Name and Address Below

GRIT PUBLISHING CO., Williamsport, Pa. 17701

I'd like to sell GRIT for profits and prizes. MC 84

Name

Male or Female? Age Date Born Year

In Care of

Street and No. R. F. D.

Post Office State

Zip

Print Your
Last Name
Plainly Here

SHOP BY MAIL

ENJOY AN EXCITING, ROMANTIC
LOOK
IMPRESSIVE ANYTIME!

QUICK CHANGE to suit your
mood time:

All Three \$6. Send for Mustache
Sideburns and Van
Dyke at once! Simply
check the color you want or send a
sample of your hair and leave the
matching to our expert. MAIL COU-
PON NOW!



MODOCKYLIC

Dyke \$3; □ Delux

Sideburns \$3; □ All Three \$6;

\$12 (I save \$3).

Masculine Co., Dept A-138

160 Amherst, E. Orange, N.J. 07019

Sold On Money Back Guarantee

Adheres securely...
off and on in seconds...
can be worn as
is or trimmed to just
the style you want.

To Order give hair color
or □ Blond; □ Black;
□ Light Brown; □ Medium Brown;
□ Dark Brown; □ Grey; □ Silver;
□ Auburn or send hair sample. □ Mustache \$2; □ Delux

Sideburns \$3; □ Delux

burns \$3; □ Delux

Sideburns \$3; □ Van

Dyke \$3; □ All Three \$6;

\$12 (I save \$3).

Masculine Co., Dept A-138

160 Amherst, E. Orange, N.J. 07019

Sold On Money Back Guarantee

STAMPS

FREE! BUTTON & CATALOG

WITH EACH ORDER QUALITY

T-SHIRT \$3.95



1. MICKY RAT.

2. SHAZAM!

3. CHAZ WORLD.

4. PINKIE WIZARD.

5. PEGASUS.

SIZES: KIDS: Size 12-14

ADULTS: Small, Med., Lg., X-Lg.

Colorful Designs on White, 100% Cotton T-Shirts:

\$3.95 each plus

25¢ ea. postage

THE NATURAL TRADING COMPANY DEPT. M

6607 Hollywood Blvd., Hollywood, Calif. 90028

NEED EXTRA MONEY?

MAKE \$1.00 PER SALE

NO INVESTMENT

OR OBLIGATION.

SELL LIFE-TIME METAL SOCIAL SECURITY PLATES.

MILLIONS OF PEOPLE WANTING TO BUY.

SEND FOR FREE SALES KIT NOW!

QUALITY PLUS - Dept. W11

1205 POLYANTHRA GREAT BEND, KS. 67530

MAKE '25' - '50' - '100'

EASY TO BUILD

PLANS AND INSTRUCTIONS

Go Kart \$2.00

Mini Bike \$2.00

Both Plans \$3.00

Build Your Own

and Save Money

RWM SALES

P. O. Box 660A

Belleville, Ill. 62222

Factory Close-out!

ELECTRIC GUITAR & AMP

\$39.95 Value \$15.95

plus

Once in a lifetime bargain! Beautiful

1/2 size solid body guitar. Single

pickup, volume & tone control.

PLUS solid state transistorized

amp.

GUITARS, Dept. MC-8

4535 Huntington Dr. So., Los Angeles 90032







WONDROUSLY WITTY WORDS FROM A WOOLFUL OF WOMBATS!

STAN LEE'S SOAPBOX

Hey, troops, how does it feel to be part of nostalgia? Do you realize that just a few short years from now you'll be looking back at these days and referring to them as the Second Golden Age of Marvel? How come? Glad you asked! Not only does SPIDEY, our new co-publishing effort with Childrens Television Workshop, make its first appearance this month — not only is **CRAZY, The Magazine That Dares To Be Dumb**, becoming a runaway best-seller in the satire field — not only does the eagerly-awaited **ORIGIN OF MARVEL COMICS** go on sale throughout the world in October — not only have we revolutionized the magazine industry with our ever-growing group of black-and-white combination comic-strip/story mags — not only do we have the largest, most successful line of color comics the world has ever known — not only

is the titanic **TREASURY OF SPIDER-MAN** the dynamite sensation of the season — but, wait! You hear this: Sometime in August you'll have a chance to buy the most beautiful, most off-beat, most sensational calendar of all time; namely, **THE MARVEL COMICS CALENDAR FOR 1975!** It's big, it's slick, it's in glorious color, and it's a juicy \$3.95 wherever books, magazines, and greeting cards are sold — in cities, towns, and campuses everywhere! But, if you think it's just an ordinary good-looking calendar, forget it! It'll knock your eye out! Virtually every month, every week, every single day has a drawing, photo, gag, or some sort of skull-blasting surprise to turn you on! It's Marvel at its maddest, merriest, and most magnificent! And it's **Rascally Roy**, at the top of his form, brilliantly aided by **Merry Marie** and the rest of the batty Bullpen!

Best of all, it's peerlessly published by Simon & Schuster, who've included more cartoons, pictures, and paintings of more superheroes, villains, and assorted Marvel maniacs than you ever thought existed! In fact, we've just learned that **PLAYBOY** is planning a big write-up on the **MARVEL COMICS CALENDAR FOR 1975** in its upcoming August issue! But I'd better sign off now before this sounds like bragging — 'cause you know how modest we Marvelites are! Just remember — if you'd kinda like to latch onto one of the greatest collectors' items of the century, grab yourself a **Marvel Calendar** before the Smithsonian Institute gobbles 'em all up! Anyway, that's enough low-key selling for now — wait'll you see what we've got lined up for next time!

Excelsior!

Stan

ITEM! Hmm. Looks like Smiley just about said it all already. Still, if there's any doubt that the whole wide world is becoming Marvel-conscious, the following fistful of personalized mini-items ought to erase 'em once and for all. To wit:

ITEM! First off, our own **Rascally ROY THOMAS** — who still manages to write a comic-mag or three a month, in between his ever-burgeoning editorial duties — was recently awarded an **Alfred** by the first International Comic-Strip Congress at Angoulême, France. (The "Alfred" after whom the coveted prize is named is a precocious penguin who appears in a French comic-strip.) The award was given to Roy as best comics writer in a foreign language. Sheesh! And here all these years he thought he was writing in English!

ITEM! We neglected to mention it in the rush of other epoch-making events of the past few months, but **Creem Magazine**, one of the better-known rock magazines now on the stands, has been reviewing comics for some time now. Naturally, we don't exactly concur in all of its erudite evaluations, but we salute them for applauding the recent efforts of **STARLIN**, **ENGLEHART**, and **MILGROM** on mags like **MASTER OF KUNG FU** and **CAPTAIN MARVEL**. 'Course the titanic trio have moved on to conquer new worlds since then — but wherever they pop up, either separately or in tandem, you can bet the result'll be well worth anybody's two bits!

ITEMS! The nominations for the annual Awards given out by the Academy of Comic-Book Arts have been announced and, while we don't have room to sandwich 'em all in here, suffice it to say that the minions of Marvel were not exactly overlooked this time around. To

name just a couple of categories, two of the Best-Continuing-Feature nominees were **CONAN** and **TOMB OF DRACULA**, while both **CONAN** and **DR. STRANGE** tales were nominated for Best Story. Likewise, both **Judo JIM STARLIN** and **Kolorful KLAUS JANSON** are up for Outstanding New Talent — while the lustrous names of **MARIE SEVERIN**, **MIKE PLOOG**, **LARRY HAMA**, and **BOB FOSTER** make the list of Best-Humor-Penciler nominees read virtually like the table of contents of **CRAZY Magazine!** As usual, we'll give a full unfettered list of the winners in a month or two, in one of our liltin' letters columns. So keep watchin', hear?

ITEM! Well, we've finally caught up (more or less) with the Niagara of mail

which keeps cascading into 575 Madison — so we can finally start accepting memberships in our far-out, fabulously successful **FOOM Fan Club!** If you're not already one of the 25,000 or so members, then you're missing a personal, gold-finished Membership Card — a fistful of sensational Stick-Ons — a special **FOOM** poster, featuring about a zillion of our greatest super-stars — not to mention a several-issue trial subscription to our own **FOOM Magazine**, which gives you advance news items and inside glimpses into the madness that is Marvel. In case you've just decided you can no longer bear to remain one of the Unwashed and Underprivileged, here's a coupon that'll help you end it all —!

OKAY, SO WHO'S THE HOLD-OUT?



THE ULTIMATE FAN CLUB!
FOOM!
FRIENDS OF OL' MARVEL

ONLY \$2.50!

Send check or money order to:
FOOM, Box 1827
New York, N.Y. 10022

Name _____
Address _____
City _____ State _____ Zip _____
(Please Print Clearly)

N.Y. RESIDENTS ADD SALES TAX. CANADIAN AND FOREIGN ORDERS ADD 7% FOR POSTAGE.

Have you seen this coupon before?

It has helped
to start
many men
and women
on the road to
higher pay.

Just looking
at it won't
get you
anything..
but putting it
in the mail
may change
your whole
future!

The LaSalle coupon is one of the most often-seen coupons in America. To many who have mailed it, it has proved a first step to opportunity and good fortune.

MAIL THIS HANDY POSTAGE-PAID COUPON-ENVELOPE

Cut coupon along dotted lines, fill in your name and address... fold, seal (tape, paste or staple) and mail. No stamp or envelope is necessary.

Please rush me, without obligation, FREE booklet on the field I have checked:

ACCOUNTING

- ☐ Complete Accounting
☐ CPA Training

BUSINESS MANAGEMENT

- ☐ Management Training

REAL ESTATE

- ☐ Complete Real Estate
☐ Real Estate Sales

TRAFFIC & TRANSPORTATION

- ☐ Complete Training

AUTOMOTIVE MECHANICS

- ☐ Service & Repair

COMPUTER PROGRAMMING

- ☐ Basic Training

LANGUAGE INSTRUCTION

- ☐ French ☐ Spanish

MUSIC INSTRUCTION

- ☐ Piano ☐ Guitar
☐ Spinet Organ

DRAFTING

- ☐ Complete Training

ELECTRONICS TECHNICIAN

- ☐ Technician Training

DENTAL OFFICE ASSISTANT

- ☐ Complete Training

ART TRAINING

- ☐ Complete Training

SECRETARIAL

- ☐ Complete Training

INTERIOR DECORATING

- ☐ Complete Training

LAW COURSES

- ☐ Law for Executive Leadership
☐ Law for Police Officers

No state accepts any law home study course, including LaSalle's, as sufficient education to qualify for admission to practice law.

RESTAURANT MANAGEMENT

- ☐ Management Training

DIESEL MECHANICS

- ☐ Maintenance & Repair

MOTEL/HOTEL MANAGEMENT

- ☐ Complete Training

AIR CONDITIONING & REFRIGERATION

- ☐ Service & Repair

STENOGRAPHY

- ☐ Machine Shorthand

HIGH SCHOOL

- ☐ Diploma Program

Dept. 56-008

Mr. _____
Mrs. _____
Miss _____
(Circle title and please print)
Address _____
City & State _____
Apt. No. _____
Zip _____
46D FOLD HERE (DO NOT CUT) SEAL AND MAIL TODAY - NO STAMP NEEDED.

BUSINESS REPLY MAIL

No postage stamp required if mailed in the United States

Postage will be paid by

LA SALLE EXTENSION UNIVERSITY

A Correspondence Institution

417 S. DEARBORN STREET

CHICAGO, ILLINOIS 60605

FIRST CLASS
PERMIT NO. 27
CHICAGO, ILL.

If your goals are bigger pay and more frequent promotion, you owe it to yourself to find out, without delay, what LaSalle home study can do for you.

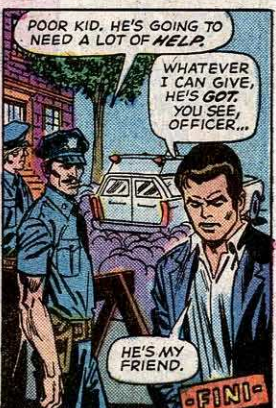
LaSalle gives you modern, comprehensive instruction in many well-paid, fast-growing fields where there is a continuing demand for trained personnel. You learn at home; lessons come to you by mail. You are a class of one.

For more than sixty years, LaSalle has been a leader in home study. It has a large staff of experi-

enced instructors. The cost of training is low. A LaSalle diploma is a respected credential.

You should act now. LaSalle training may make a big difference in your future. One student reports: "I received a \$2,000 yearly increase since enrollment with LaSalle. My regret is that I didn't enroll before." Many letters like this come to LaSalle. Get full information now on the field that interests you. Mail postpaid coupon above to LaSalle, 417 S. Dearborn St., Chicago, Illinois 60605.





NEXT ISSUE PETER DISCOVERS THAT A HOUSE IS NOT NECESSARILY A HOME, IN A TALE WE CALL--
MADNESS MEANS THE MINDWORM!

THE GREATEST, GRANDEST MOST GIGANTIC COMIC-BOOK OF ALL TIME!

MIGHTY MARVEL
PROUDLY PRESENTS
THE **FIRST** OF A
NEW SERIES OF
SUPER-SIZED
TREASURY
EDITIONS!

EACH PAGE A
GIANT-SIZED
10"X14"

A HUGE, MIND-BOGLING
100 PAGES
OF SPIDEY'S
GREATEST
ADVENTURES

SENSATIONAL
STORIES BY
STAN LEE!
AWESOME ART BY

ROMITA,
DITKO, KANE,
ANDRU, BUSCEMA,
LIEBER, and
KIRBY !!

PLUS GREAT BONUS
FEATURES (NEVER
BEFORE PRESENTED!)
REVEALING THE SECRETS
BEHIND SPIDER-MAN!

AND-- SPECIAL
FOR THE SERIOUS
COLLECTOR!

THE FIRST 1000 ISSUES TO COME OFF
THE PRESS WILL BE INDIVIDUALLY
NUMBERED AND PERSONALLY AUTO-
GRAPHED BY STAN LEE AND JOHN
ROMITA! THESE FANTASTIC MEMENTOS
CAN BE ORDERED FOR \$5 EACH
WHILE THEY LAST!

1974
©
SPECIAL
COLLECTOR'S
ISSUE!!

\$1.50
02930

MARVEL TREASURY EDITION

**THE SPECTACULAR
SPIDER-MAN**



**A DELUXE LIMITED EDITION OF
THE WORLD'S GREATEST SUPERHERO**

MARVEL COMICS TREASURY EDITION
575 MADISON AVENUE
NEW YORK CITY, N.Y. 10022

I'M A SERIOUS COLLECTOR, HONEST!
50 RUSH SPECIALLY NUMBERED AND AUTO-
GRAPHED COPY OF THE SPECTACULAR SPIDER-MAN
TO:

NAME _____
ADDRESS _____
CITY _____ ZIP _____

I ENCLOSE A CHECK OR MONEY ORDER FOR \$5. WITH
THE UNDERSTANDING THAT MY MONEY WILL BE SADLY
RETURNED IF THE 500 NUMBERED COPIES ARE SOLD OUT!

DON'T WASTE
A MINUTE! THE
DELUXE JUMBO
EDITION IS

**ON SALE
NOW!**

AT DEALERS
EVERYWHERE!

3 COMPLETE FISHING OUTFITS

NATIONALLY ADVERTISED 1974 MODELS

2 LOADED TACKLE BOXES • 66 DEADLY LURES

411^{Pcs.}

INCLUDED
2 LEAKPROOF FLOATING
TACKLE BOXES

3 EXPERTLY BALANCED RODS AND REELS

SMOOTH
POWERFUL
ARGOSY DIRECT DRIVE
TROLLING
REEL

POWER ACTION
BLACK MAGIC
FIBRE-GLASS RODS

STRONGER THAN
STEEL
OR BAMBOO

MARK IV
LEVELWIND
CASTING
REEL

PUSH BUTTON
CASTING
ANTI REVERSE
NO BACKLASH

NEW! SUPER "88"
AUTOMATIC
DUAL DRAG
SPINCAST
REEL

STAR DRAG
found only
on best reels

FIELD TESTED LURES
Proven the Deadliest Dozen Yet

EACH ROD
BALANCED TO PERFECTION

CRAFTY LURES
SELECTED FROM
WORLDS MOST POPULAR
ALL TIME FAVORITES

COMPLETE! NOTHING ELSE TO BUY!

SELECTED FOR YOU BY EXPERTS. This choice fish-getting tackle used by thousands throughout the United States and Canada. Each item carefully chosen—everything you need for all types of fishing. Deadly lures that are all time favorites. A veteran angler or an occasional fisherman can be proud of this precision-built kit. You can go fishing at once. Compare! You may not find a bargain like this anywhere.

LOOK! YOU GET EVERYTHING SHOWN. Super "88" Spincast Reel • Comet X3C Bait Cast Reel • Argosy Direct Drive Trolling Reel • 5 ft. 2 pc. Fiber Glass Spin Cast Rod • 4 ft. Fiber Glass Bait Cast Rod • 3 1/2 ft. Fiber Glass Trolling Rod • 6 ft. 2 section Bamboo Pole and 25 ft. Bank Line • 66 proven Deadly Lures • 5 pc. Furnished Line • 2 Floating Tackle Boxes with removable trays • Fish Knife and Sheath • 28 pc. Popping Lure Kit • Dip Net, Stringer, Split Shot, Clincher Sinkers, Snap Swivels, Assorted Hooks, Snelled Hooks, 6—3 way Swivels, 6 Snaps, 12—36" Leader Strands (8# Test), and complete instructions. 411 pieces in all.

NIRESK DISCOUNT SALES, INC. CHICAGO 60606



SENSATIONAL VALUE !

\$14⁹⁵

DELUXE
MODEL

NEW

50 NATURAL BAIT LURES
SURE SHOT ACTION WITH SHRIMP,
MINNOWS, GRASSHOPPERS, MAYFLIES,
BUMBLEBEES, CRICKETS, LEECHES

4 FAMOUS
TROUT FLIES

MONEY BACK GUARANTEE!

NIRESK DISCOUNT SALES, Inc. DEPT. F4-53
CHICAGO, ILLINOIS 60606

ORDER TODAY! If you're not 100% pleased we'll refund your full purchase price promptly.

YOU KEEP 2 FREE TACKLE BOXES REGARDLESS!
Please rush _____ 411 pcs. 3 Complete Fishing Sets

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

☐ I enclose \$14.95 plus \$1.00 for postage & handling.

☐ Ship C.O.D. I will pay C.O.D. charges & postage.

III. Residents please add 5% sales tax.

To Canada: \$16.95 includes Postage & Duty

WIN PRIZES

MAKE FRIENDS

OR GET

Cash

BE HAPPY!

SELL Greeting Cards

No Limit to the Number of Prizes (or Cash) you can Earn.

JUST A FEW SHOWN HERE

That's what being a Winner at J.S.C.A. is all about! IT COSTS YOU NOTHING!

DELUXE 2-BAND RADIO
Sell Only 2 Orders

HI-RISER FUN BIKE
(BOYS OR GIRLS MODEL)
Sell Only 4 Orders

PUSHBUTTON CASSETTE RECORDER
Sell Only 3 Orders

CADET SLEEPING BAG
Sell Only 1 Order

SPALDING BALL GLOVE
Sell Only 1 Order

DAY DATE WRISTWATCH
Sell Only 1 Order

INSTANT LOAD FLASH CAMERA OUTFIT
Sell Only 1 Order

300 PIECE 2-IN-1 FISHING OUTFIT
Sell Only 2 Orders

ILLUMINATED BINOCULAR MICROSCOPE LAB
Sell Only 2 Orders

POP 'N' SERVE CORN POPPER
Sell Only 1 Order

LE MANS STICK SHIFT PRO RACING
Sell Only 3 Orders

COX ACTION VAN WITH GAS MODELER'S KIT
Sell Only 2 Orders

STEREO MODULAR SYSTEM
Sell Only 3 Orders

ESTES ROCKET KIT
Sell Only 1 Order

FULL SIZE WOOD GUITAR
Sell Only 2 Orders

MODEL HONDA ENGINE KIT
Sell Only 1 Order

OFFICIAL ELECTRIC FOOTBALL
Sell Only 1 Order

10 SPEED GENUINE RACING BIKE
Sell Only 8 Orders

ELECTRONIC TREASURE DETECTOR
Sell Only 2 Orders

INTERCOM TELEPHONES
Sell Only 1 Order

GIRLS TWINKLETIME WRISTWATCH
Sell Only 1 Order

GLASS BOW ARCHERY
Sell Only 1 Order

YUCCA PACK AND FRAME
Sell Only 1 Order

4-PLAYER CROQUET SET
Sell Only 1 Order

SENIOR CHEMISTRY LAB
Sell Only 1 Order

WALKIE-TALKIE AND CODE SENDER
Sell Only 2 Orders

40X TELESCOPE WITH TRIPOD
Sell Only 1 Order

UMBRELLA TENT
Sell Only 2 Orders

CHECK CARDS DESIRED

Send me my first order of 12 Greeting Card Boxes to sell as checked below

Check one only: ☐ Christmas ☐ All Occasion Cards

Name _____ Apt. No. _____

Address _____

City _____ State _____ Zip _____

Parent's Signature _____

Fold Over Here + Don't Cut! Do Seal (Paste, Staple or Scotch Tape) + No Stamp Needed!

FIRST CLASS
PERMIT NO. 3105
SPRINGFIELD
MASSACHUSETTS

Business Reply Mail

No postage necessary if mailed in United States

Postage Will Be Paid By

Junior Sales Club of America

DEPT. 74MC-6,
SPRINGFIELD, MASSACHUSETTS 01101

Winning great prizes is fun the easy J.S.C.A. way.

Enroll now as a member of the Junior Sales Club of America. We'll send you a Free Prize Catalog, Membership Card, full selling information plus your first order of 12 boxes of elegant All Occasion Greeting Cards or seasonal new Christmas Cards. As each order is sold, you may reorder additional cards until you've met your prize requirement. Cards are sent on credit. YOU PAY NOTHING IN ADVANCE.

Each box of 21 fine quality greeting cards costs just \$2.00. That's less than 10¢ a card. Think of all the people you know — relatives, friends, neighbors — who'll want to buy these handsome cards by the box. Many J.S.C.A. members have earned a prize in only a few hours. IF YOU WISH, YOU MAY TAKE AS YOUR PRIZE 70¢ FOR EACH BOX YOU SELL.

Just fill out and mail the coupon-reply card to receive your first order of greeting cards. You may take up to 30 days to sell them. If after that time you have any boxes unsold, promptly return them prepaid by parcel post, keeping 70¢ for each box you've sold.

Get the prizes you want the fast, easy J.S.C.A. way. Act now!

MAIL YOUR POSTAGE-PAID REPLY CARD NOW!

Junior Sales Club of America
SPRINGFIELD, MASSACHUSETTS 01101

FILL IN COUPON - REPLY CARD - CUT & MAIL TODAY - NO STAMP NEEDED